

BMW of North America, LLC
2011 Model Year
Confidential Wholesale Price

Effective January 28, 2010

		M3 Coupe	M3 Sedan	M3 Convertible
U.S. Models				
Base Price U.S.A. Port of Entry*		\$53,730	\$50,970	\$61,685
Base Price Euro Delivery Munich Pick Up		\$49,965	\$47,400	\$57,365
Base Price Diplomatic U.S.A. Port of Entry		\$51,040	\$48,420	\$58,605
Training Service Fee (Excludes Euro Delivery)		\$200	\$200	\$200
Options				
2MK	M Double-clutch Transmission with Drivelogic	\$2,640	\$2,640	\$2,640
2MT	19" Forged and polished Double Spoke wheels (Style 220M) with mixed tires (19x8.5, 245/35 R19 front and 19x9.5, 265/35 R19 rear) (Not in combination with ZCP on restricted models)	\$1,090 (restr.)	\$1,090 (restr.)	\$1,090
302	Anti-theft alarm system	\$365	\$365	\$365
403	Moonroof	NC	\$955	NA
465	Split fold-down-rear seat (Included in package)	STD	\$430 ZCW	NA
494	Heated front seats (Included in package)	\$455 ZCW	\$455 ZCW	\$455 ZCW
4MX	Blue-gray Brushed Aluminium Trim (Included in package)	\$455 ZPP	\$455 ZPP	\$455 ZPP
4MY	Carbon Leather interior trim (In combination with ZPP)	\$455 NC	\$455 NC	\$455 NC
4MZ	Sycamore Anthracite Wood trim (In combination with ZPP)	\$455 NC	\$455 NC	\$455 NC
4UT	Through-loading system with integrated transport bag (Included in package)	NA	NA	\$175 ZCW
507	Park Distance Control (rear only)	\$345	\$345	\$345
5AC	Automatic high beams (Requires ZPP on indicated models)	\$230 (req'd)	\$230 (req'd)	\$230 (req'd)
639	BMW Assist with Bluetooth (Included in package)	\$685 ZPP	\$685 ZPP	\$685 ZPP
655	Satellite radio with 1 year subscription	\$320	\$320	\$320
6FL	iPod and USB adapter	\$365	\$365	\$365
6NF	Smartphone Integration (Requires 6FL on indicated models) (Requires ZPP or 639 on indicated models)	\$135 (req'd) (req'd)	\$135 (req'd) (req'd)	\$135 (req'd) (req'd)
752	Enhanced Premium Sound (Requires 609 or ZTP on indicated models)	\$1,730 (req'd)	\$1,730 (req'd)	\$1,730 (req'd)
Priority 1 Options				
223	Electronic Damping Control (Included in package)	\$910 ZCP, ZTP	\$910 ZCP, ZTP	\$910 ZTP
326	Rear spoiler deletion	NC	NC	
415	Power rear sunshade	\$320		
417	Rear manual side window shades with power rear window shade		\$525	
Colors				
Non-Metallic paint		STD	STD	STD
Metallic paint		\$500	\$500	\$500
Upholsteries				
GE	Cloth/Leather	STD	STD	NA
NC	Novillo Leather (Included in package)	\$865 ZPP	\$865 ZPP	STD
ND	Extended Novillo Leather (In combination with ZPP) (Requires 609 or ZTP on indicated models)	\$1,820 \$1,000 (req'd)	\$1,820 \$1,000 (req'd)	\$1,000 (req'd)
Packages				
ZCP	Competition Package	\$2,275	\$2,275	NA
ZCW	Cold Weather Package	\$685	\$910	\$685
ZPP	Premium Package ND Extended Novillo Leather (upgrade)	\$1,820 +\$1,000	\$1,820 +\$1,000	\$1,230
ZTP	Technology Package (In combination with ZCP)	\$2,960 \$2,275	\$2,960 \$2,275	\$2,960
Note: Package contents not fully represented above. Comprehensive package descriptions available separately.				
Other Charges				
Destination & Handling		\$875	\$875	\$875
Gaz Guzzler Tax		\$1,300	\$1,300	\$1,700

All prices and specifications are subject to change without notice. STD - Standard Equipment, NA - Not Available, NC - No Charge Option