

# BMW of North America, LLC

Ordering and Pricing Guide

Model Year 2012

Suggested Retail Price

M3 Cp. - Cv. (E92-3)

Effective September 1, 2011



		M3 Coupe	M3 Convertible
Model Code		KG93	DX93
Model Code U.S.		123H	123M
Engine Code		S65/4.0L	S65/4.0L
Start of Production		09/2011	09/2011
Base Price U.S.A. Port of Entry*		\$59,900	\$68,550
Base Price Euro Deliver Munich Pick Up		\$55,705	\$63,750
Base Price Diplomatic U.S.A. Port of Entry		\$56,905	\$65,125
<b>Standard</b>			
1CA	CO2 relevant vehicles	STD	STD
1CC	Automatic Start/Stop function	STD	STD
2MD	M Drive	STD	STD
2VB	Tire pressure monitor	STD	STD
302	Anti-theft alarm system	STD	STD
423	Floor mats	STD	STD
431	Auto-dimming rearview mirror	STD	STD
441	Smoker's package	STD	STD
459	Power front seats with driver seat memory		STD
465	Split fold-down-rear seat	STD	
490	Adjustable seat width and lumbar support	STD	STD
4AE	Adjustable front armrest	STD	STD
521	Rain sensor and auto headlights	STD	STD
522	Xenon headlights	STD	STD
524	Adaptive light control	STD	STD
534	Automatic climate control	STD	STD
540	Cruise Control	STD	STD
563	Ambiance lighting	STD	STD
5DC	Folding rear-seat headrests	STD	
639	BMW Assist w/enhanced BT & USB	STD	STD
645	Radio control US	STD	STD
653	HD Radio	STD	STD
663	Radio BMW Professional	STD	STD
676	Hi-fi sound system	STD	STD
693	Satellite radio preparation	STD	STD
697	DVD Area coding (North America)	STD	STD
6FL	iPod and USB adapter	STD	STD
6NN	Hands-free Bluetooth	STD	STD
760	Shadowline exterior trim	STD	
771	Titanium Shadow trim	STD	STD
775	Anthracite headliner	STD	
7H8	BMW Assist w/enhanced BT & USB	STD	STD
818	Battery switch	STD	STD
8SC	TeleService Activation	STD	STD
8SP	CO2 control	STD	STD
925	Shipping package	STD	STD
Z19	18" Light alloy Double-spoke wheels style 219M-with performance tires 18x8.5, 245/40 18 front and 18x9.5, 265/40 18 rear	STD	STD

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<b>Non-Metallic</b>		STD	STD
300	Alpine White	x	x
668	Jet Black	x	x
<b>Metallic</b>		\$550	\$550
381	Le Mans Blue Metallic	x	x
A29	Silverstone Metallic	x	x
A30	Interlagos Blue Metallic	x	x
A52	Space Gray Metallic	x	x
A73	Jerez Black Metallic	x	x
A75	Melbourne Red Metallic	x	x
A96	Mineral White Metallic	x	x

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Start of Production		09/2011	09/2011
Upholstery			
GE	Cloth/Leather	STD	NA
GEAT	Anthracite & Black Cloth/Leather	x	NA
NC	Novillo Leather <i>Included in package</i>	\$950 ZPP	STD
NCH1	Silver Novillo Leather	x	x
NCH2	Fox Red Novillo Leather	x	x
NCH3	Bamboo Beige Novillo Leather	x	x
NCH4	Palladium Silver/Black/Black	x	x
NCH5	Fox Red/Black/Black	x	x
NCSW	Black Novillo Leather	x	x
ND	Extended Novillo Leather <i>In combination with ZPP</i> <i>Extended Novillo Leather requires ordering 7KB</i>	\$2,000 \$1,100 x	\$1,100  x
NDH1	Silver Novillo Extended Leather	x	x
NDH2	Fox Red Extended Novillo Leather	x	x
NDH3	Beige Novillo Extended Leather	x	x
NDSW	Black Novillo Extended Leather	x	x
ZA	Individual Extn'd Novillo Lthr	NA	NA

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<b>Packages</b>			
<b>XC4</b>	<b>BMW Individual Composition</b>		\$5,000
	X03 Ruby Black Metallic		
	or S34 Azurite Black Metallic		+ \$0
	or X04 Moonstone Metallic		+ \$0
	XE8 Piano Finish Black trim		
	ZAC8 Individual Platinum Ext Lthr		
	or ZACM Individual Champagne Ext Lthr		+ \$0
	or ZAP2 Individual Rust Brown Ext Lthr		+ \$0
	XC4 requires ordering ZPP		x
<b>ZCP</b>	<b>Competition Package</b>	\$2,500	
	223 Dynamic Damper Control		
	7MA Competition package		
	Z59 19" Light alloy Y-spoke wheels style 359M-with performance tires (19x9.0, 245/35 19 front and 19x10.0, 265/35 19 rear)		
	Lowered suspension (-10 mm)		
	Sport mapping for EDC/DSC		
<b>ZCW</b>	<b>Cold Weather Package</b>	\$750 (EOP 08/09)	
	464 Ski bag		
	494 Heated front seats		
	502 Retractable headlight washers		
<b>ZCW</b>	<b>Cold Weather Package</b>		\$750 (EOP 08/09)
	494 Heated front seats		
	4UT Through-loading system with integrated transport bag		
	502 Retractable headlight washers		
<b>ZPP</b>	<b>Premium Package</b>		\$2,500
	313 Power folding auto dimming mirrors		
	319 Universal garage-door opener		
	322 Comfort Access keyless entry		
	4MX Blue-gray Brushed Aluminium Trim		
	or 4MY Carbon Leather interior trim		+ \$0
	or 4MZ Sycamore Anthracite Wood trim		+ \$0
	4NA Interior mirror with compass		
	507 Park Distance Control (rear only)		
	609 Navigation, BMW Assist w/enhanced BT & USB		
	615 Online Information Services		
	620 Voice-command		
	639 BMW Assist w/enhanced BT & USB		
	6FL iPod and USB adapter		
	6NN Hands-free Bluetooth		
	6UH Real Time Traffic Information		
	ZPP will add 7KB to the order		x
	Note: 7KB - Navigation, BMW Assist w/enhanced BT & USB		

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<b>ZPP</b>	<b>Premium Package</b>	\$4,350	
313	Power folding auto dimming mirrors		
319	Universal garage-door opener		
322	Comfort Access keyless entry		
415	Power rear sunshade		
459	Power front seats with driver seat memory		
4MX	Blue-gray Brushed Aluminium Trim		
or	4MY Carbon Leather interior trim	+ \$0	
or	4MZ Sycamore Anthracite Wood trim	+ \$0	
4NA	Interior mirror with compass		
507	Park Distance Control (rear only)		
609	Navigation, BMW Assist w/enhanced BT & USB		
615	Online Information Services		
620	Voice-command		
639	BMW Assist w/enhanced BT & USB		
6FL	iPod and USB adapter		
6NN	Hands-free Bluetooth		
6UH	Real Time Traffic Information		
NC	Novillo Leather		
NCSW	Black Novillo Leather		
or	NCH1 Silver Novillo Leather	+ \$0	
or	NCH2 Fox Red Novillo Leather	+ \$0	
or	NCH3 Bamboo Beige Novillo Leather	+ \$0	
or	NCH4 Palladium Silver/Black/Black	+ \$300	
or	NCH5 Fox Red/Black/Black	+ \$300	
or	ND Extended Novillo Leather	+ \$1,100	
ZPP will add 7KB to the order		x	
Note: 7KB - Navigation, BMW Assist w/enhanced BT & USB			

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Start of Production		09/2011	09/2011
<b>Options</b>			
223	Dynamic Damper Control <i>Included in package</i>	\$1,000 ZCP	\$1,000
2MK	M Double-clutch Transmission with Drivelogic	\$2,900	\$2,900
2MT	19" Light alloy Double-spoke wheels style 220M-with performance tires 19x8.5, 245/35 R19 front and 19x9.5, 265/35 R19 rear <i>2MT cannot be ordered with ZCP</i>	\$1,200 x	\$1,200
313	Power folding auto dimming mirrors <i>Included in package</i>	ZPP	ZPP
319	Universal garage-door opener <i>Included in package</i>	ZPP	ZPP
322	Comfort Access keyless entry <i>Included in package</i>	\$500 ZPP	\$500 ZPP
403	Moonroof	NC	
415	Power rear sunshade <i>Included in package</i>	\$350 ZPP	
459	Power front seats with driver seat memory <i>Included in package</i>	ZPP	STD
464	Ski bag <i>Included in package</i>	ZCW	
494	Heated front seats <i>Included in package</i>	\$500 ZCW	\$500 ZCW
4MX	Blue-gray Brushed Aluminium Trim <i>Included in package</i>	\$500 ZPP	\$500 ZPP
4MY	Carbon Leather interior trim <i>In combination with ZPP</i> <i>Alternate in package</i>	\$500 NC ZPP	\$500 NC ZPP
4MZ	Sycamore Anthracite Wood trim <i>In combination with ZPP</i> <i>Alternate in package</i>	\$500 NC ZPP	\$500 NC ZPP
4NA	Interior mirror with compass <i>Included in package</i>	ZPP	ZPP
4UT	Through-loading system with integrated transport bag <i>Included in package</i>		\$195 ZCW
502	Retractable headlight washers <i>Included in package</i>	ZCW	ZCW
507	Park Distance Control (rear only) <i>Included in package</i>	\$380 ZPP	\$380 ZPP
5AC	Automatic high beams <i>5AC requires ordering ZPP</i>	\$250 x	\$250 x
609	Navigation, BMW Assist w/enhanced BT & USB <i>Included in package</i> <i>609 will add 615, 620, 639, 6FL, 6NN, 6UH and 7KB to the order</i> <i>Note: 7KB - Navigation, BMW Assist w/enhanced BT &amp; USB</i>	\$1,350 ZPP x	\$1,350 ZPP x
615	Online Information Services <i>Included in package</i>	ZPP	ZPP
620	Voice-command <i>Included in package</i>	ZPP	ZPP
639	BMW Assist w/enhanced BT & USB <i>Included in package</i>	100% ZPP	100% ZPP
655	Satellite radio with 1 year subscription	\$350	\$350

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6FL	iPod and USB adapter <i>Included in package</i>	100% ZPP	100% ZPP
6NN	Hands-free Bluetooth <i>Included in package</i>	100% ZPP	100% ZPP
6NR	BMW Apps	\$250	\$250
6UH	Real Time Traffic Information <i>Included in package</i>	ZPP	ZPP
752	Enhanced Premium Sound <i>752 requires ordering ZPP</i>	\$1,900 x	\$1,900 x
XE8	Piano Finish Black trim <i>Included in package</i>		XC4
Z59	19" Light alloy Y-spoke wheels style 359M-with performance tires 19x9.0, 245/35 19 front and 19x10.0, 265/35 19 rear <i>Included in package</i>	ZCP	

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Start of Production		09/2011	09/2011
<b>Priority 1 Options</b>			
326	Rear spoiler deletion	NC	
<b>Other Charges</b>			
Destination & Handling		\$875	\$875
Gaz Guzzler Tax		\$1,300	\$1,700

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Start of Production		09/2011	09/2011
<b>Wheels</b>			
 <p><b>19" Light alloy Double-spoke wheels style 220M-with performance tires</b></p> <p>Front: 19x8.5, 245/35 R19 Rear: 19x9.5, 265/35 R19</p> <p><b>Code: 2MT</b> <b>Style: 220M</b></p>		x	x
	2MT cannot be ordered with ZCP	x	
 <p><b>18" Light alloy Double-spoke wheels style 219M-with performance tires</b></p> <p>Front: 18x8.5, 245/40 18 Rear: 18x9.5, 265/40 18</p> <p><b>Code: Z19</b> <b>Style: 219M</b></p>		Standard	Standard
 <p><b>19" Light alloy Y-spoke wheels style 359M-with performance tires</b></p> <p>Front: 19x9.0, 245/35 19 Rear: 19x10.0, 265/35 19</p> <p><b>Code: Z59</b> <b>Style: 359M</b></p>		ZCP	