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What is Formula SAE?

Formula SAE is a series international racing competitions held by the Society of Automotive Engineers (SAE) . Every year over 270 of the top universities in the world, from 25 different countries send teams to Formula SAE competitions. These teams are comprised of undergraduate students who design, build and race a formula style race car. Annual races are held in The United States, Canada, England, Germany, Australia, Brazil, Italy and Japan.



UWO Formula Racing

The University of Western Ontario Formula Racing Team strives to compete as a top international team while providing a strong learning foundation for the students involved. *Driven* by a burning passion for racing, and relentless desire to succeed, UWO Formula Racing is determined to emerge as leaders and champions in student motorsports.

The Team



UWO Formula Racing has been competing since 1988 and consecutively since 1995. The team is primarily made up of engineering students, however students of other faculties are also active members. Western Formula Racing operates like a business with students responsible for each aspect of the car, from design and construction to management and finance. The team reinforces classroom theory by allowing students to apply their knowledge in the design, building and marketing of the car. This project not only reinforces knowledge but also develops skills which are not taught in a classroom. The team helps develop the crucial skills students will need out in the work force; such as project management, budgeting, leadership, teamwork, marketing and presentation skills, and proper engineering practices.

Formula SAE members graduate as some of the top engineers in the world, and UWO's Formula Racing members are no exception



Some Like it Fast



Specifications

- 0-100 km/h in 3.5 seconds
- Weight: 448lbs
- 600cc Honda F4i engine
- Electro-pneumatic shifting
- Custom launch control
- Custom carbon fibre intake
- Custom 4 speed gearbox
- Custom carbon fibre dash and body
- Completely student designed and built
- 1.5 g cornering

Our Mission

"UWO Formula Racing is a team of dedicated students focused on designing, building, tuning, and racing a world-class car with a world-class team."

By pushing ourselves with discipline, organization, and a long-term perspective of growth, we aspire to represent our country, school, and sponsors as champions on the world stage of student motorsports."

-The 2010 UWO Formula Racing Team

Sponsorship



Sponsorship benefits both the UWO Formula Racing team as well as your company. The UWO Formula Racing team relies on the support of corporate sponsors in order to succeed.

UWO Formula Racing's goal is to consistently place within the top ten teams worldwide. One of the key factors to achieving this goal is the team's resources. These resources are needed in order to allow the team to optimize both the design and performance of the car. With exposure to these resources the sky is the limit. The benefits of these resources allow UWO Formula Racing to design and build a top-of-the-line race car, while coming together as a strong and successful team.

As a student run organization UWO Formula Racing relies greatly on corporate sponsorship in order to meet the needs of our team. UWO Formula Racing greatly values the support of all its sponsors. The team constantly seeks to promote both the products and brands of its sponsors to the media and general public wherever it goes. Nearly 90% of the team's graduates apply to companies that provided sponsorship to UWO Formula Racing.

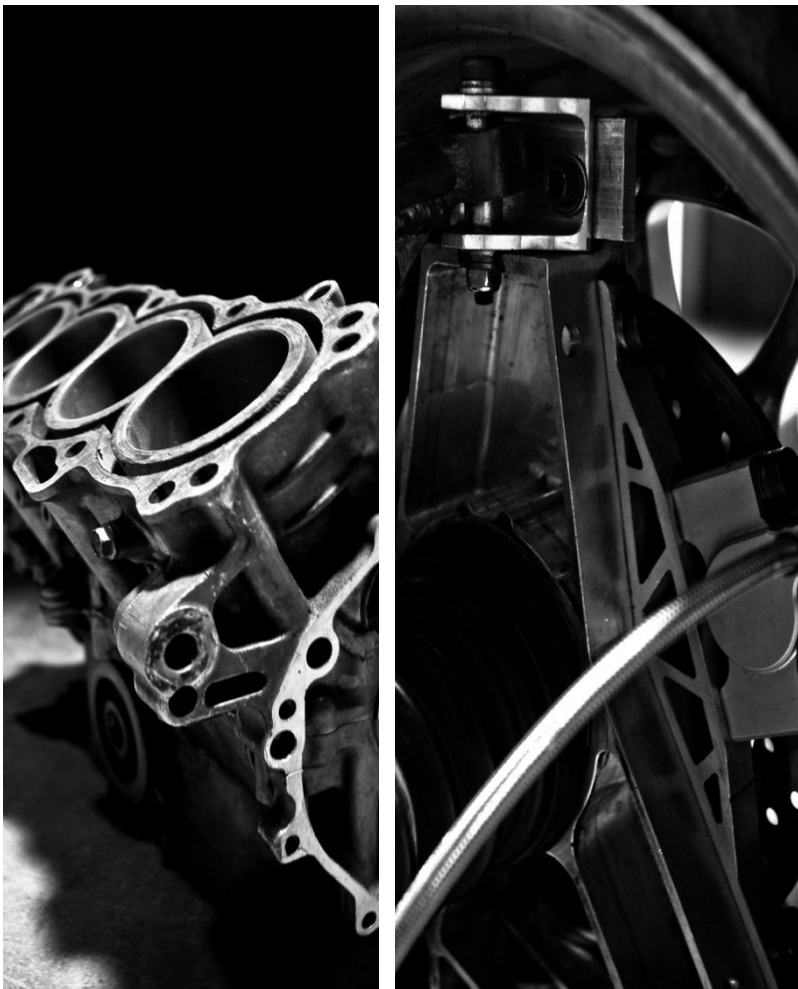
Benefits

- Opportunities for company promotion and advertising on a global level
- Heightened company recognition among UWO students and community through advertising on the car and at team events
- Tax exemption
- Publicity for your organization for putting resources back into the community



Some of our team's needs require direct funding, while other needs can be met through product, materials, services or training. We are more than happy to customize any of the sponsorship packages on the following page to better suit your needs and goals, including placing special conditions on your sponsorship agreement.

Sponsorship



Bronze Sponsor – Up to \$1999	Silver Sponsor - \$2000 to \$4999	Gold Sponsor - \$5000 - \$9999	Platinum Sponsor - \$10,000 and up
Benefits of Bronze Sponsor plus: <ul style="list-style-type: none">- Company logo on car and website- Team newsletter-Sponsorship Plaque	Benefits of Bronze Sponsor plus: <ul style="list-style-type: none">- Silver sponsor logo location- Presentation by team-Drive day invitations	Benefits of Silver Sponsor plus: <ul style="list-style-type: none">- Gold sponsor logo location- The vehicle and team representatives available for promotional activities-Company featured at media events	Benefits of Gold Sponsor plus: <ul style="list-style-type: none">- Platinum sponsor logo location- Company becomes a title sponsor- Company feature page on team website- Car available for display at company