

PRESIDENT Roy Cooper North Carolina Attorney General

PRESIDENT-ELECT Rob McKenna Washington Attorney General

VICE PRESIDENT

Doug Gansler

Maryland Attorney General

IMMEDIATE PAST PRESIDENT

Jon Bruning

Nebraska Attorney General

EXECUTIVE DIRECTOR James McPherson

May 16, 2011

The Honorable Patrick Leahy United States Senate Washington, DC 20510

The Honorable Chuck Grassley United States Senate Washington, DC 20510 The Honorable Lamar Smith U.S. House of Representatives Washington, DC 20515

The Honorable John Conyers Jr. U.S. House of Representatives Washington, DC 20515

Dear Senators and Congressmen:

We write to commend you for your attention to the serious issue of the counterfeiting and piracy of U.S. products occurring on rogue websites, and to ask for your legislative support in addressing these extremely harmful activities.

Today, enforcement against theft of intellectual property (IP) is more important than ever. The activities of infringers and counterfeiters are estimated to cost the global economy \$650 billion each year and have robbed 2.5 million jobs from the G20 economies. Moreover, counterfeit products are often of inferior quality or outright harmful design, which poses a serious and very real threat to the health, safety and wellbeing of our citizens.

While counterfeiting and piracy are not new, the proliferation and extent of these activities is unprecedented. Criminals have turned to the Internet, abusing its virtually unlimited distribution opportunities, to expand their illicit activities and profits. With the Internet, these criminals have access not just to all of the 50 states, but also to the territories, such as Guam, Puerto Rico, American Samoa, Virgin Islands, and the Northern Mariana Islands. And they are succeeding; a recent study found that just a small sample of 43 rogue sites generated over 53 billion visits a year.

A growing number of rogue websites are based overseas, presenting law enforcement with unique enforcement challenges. We are therefore extremely pleased that in Washington, D.C., both the House and Senate have turned their attention to this major problem. Legislation is needed to disrupt the counterfeiting and pirate business model by cutting those sites off from the American marketplace. This narrowly tailored response to clearly illegal activity would enable effective action against the worst of the worst counterfeiters and pirates online.

We urge Congress to make the introduction and enactment of rogue site legislation a top priority this year. On behalf of all of us and the citizens

2030 M Street, NW Eighth Floor Washington, DC 20036 Phone: (202) 326-6000 http://www.naag.org/ of our respective states, we thank you for your leadership on this important issue.

Respectfully,

Jim Hood

Attorney General of Mississippi

NAAG Intellectual Property Committee Co-

Chair

Rob McKenna

Attorney General of Washington

NAAG Intellectual Property Committee Co-

Rd. MKenna

Chair

Roy Cooper

Attorney General of North Carolina

Luther Strange

Pan Corper

NAAG President

Luther Stranger

Attorney General of Alabama

Fepulea'i Arthur Ripley, Jr.

Attorney General of American Samoa

Tepukai bothen Ripsy Ja.

Dustin McDaniel

Attorney General of Arkansas

John J. Burns

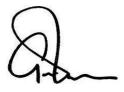
Attorney General of Alaska

Tom Horne

Attorney General of Arizona

John Suthers

Attorney General of Colorado



George Jepsen Attorney General of Connecticut



Pamela Bondi Attorney General of Florida



Leonardo M. Rapadas Attorney General of Guam

Lawrence G. Wasden

Attorney General of Idaho

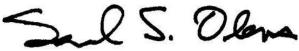
[Digital signature not available]

Derek L. Schmidt Attorney General of Kansas

James D. "Buddy" Caldwell Attorney General of Louisiana

/ suph R. Bilen, I

Joseph R. Biden, III Attorney General of Delaware



Samuel S. Olens Attorney General of Georgia



David M. Louie Attorney General of Hawaii



Tom Miller Attorney General of Iowa

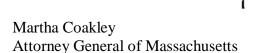
John Conway Attorney General of Kentucky

William I Salmaidan

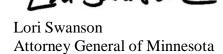
William J. Schneider Attorney General of Maine

Douglas Monslen

Douglas F. Gansler Attorney General of Maryland



Bill Schuette Attorney General of Michigan



Attorney General of Montana

Steve Bullock

Chris Koster Attorney General of Missouri

Jon Bruning Attorney General of Nebraska

Catherine Cortez Masto Attorney General of Nevada

Michael A. Delaney Attorney General of New Hampshire

Gary King Attorney General of New Mexico

Eric Schneiderman Attorney General of New York

Wayne Stenehjem Attorney General of North Dakota



E. Scott Pruitt Attorney General of Oklahoma

alan Wilson

Alan Wilson Attorney General of South Carolina

Reg Wales

Greg Abbott Attorney General of Texas

Kenneth T. Cuccinelli, II Attorney General of Virginia

Gregory A. Phillips Attorney General of Wyoming Peter F. Kilmartin

Peter F. Kilmartin Attorney General of Rhode Island

Robert E. Cooper, Jr.
Attorney General of Tennessee

Mark L. Shurtleff Attorney General of Utah

Darrell V. McGraw, Jr. Attorney General of West Virginia