BMW of North America, LLC
2008 Model Year
Suggested Retail Price

Effective February 4, 2008

		M3 Coupe	M3 Sedan
U.S. Models			
Base Price U.S.A. Port of Entry*		$56,500	$53,800
Base Price Euro Delivery Munich Pick Up		$56,500	$53,800
Base Price Diplomatic U.S.A. Port of Entry		$56,500	$53,800
Options			
223	Electronic Damping Control (Included in package)	$1,000 ZTP	$1,000 ZTP
2MK	M Double-clutch Transmission with Drivelogic	$2,700	$2,700
2MT	19" wheels w/performance tires (style 220)	$1,200	$1,200
326	Rear spoiler delelion	NC	NC
403	Moonroof	NC	$1,050
415	Power rear sunshade	$350	NA
417	Rear manual side window shades	NA	$575
465	Fold down rear seats (Included in package)	STD	$475 ZCW
494	Heated front seats (Included in package)	$500 ZCW	$500 ZCW
4MX	Blue-gray Brushed Aluminium Trim (Included in package)	$500 ZPP	$500 ZPP
4MY	Carbon Leather interior trim (In combination with ZPP)	$500 NC	$500 NC
4MZ	Sycamore Anthracite Wood Trim (In combination with ZPP)	$500 NC	$500 NC
507	Park Distance Control (rear only)	$350	$350
609	Navigation system (Included in package)	$2,100 ZTP	$2,100 ZTP
639	BMW Assist (Included in package)	$750 ZPP	$750 ZPP
653	HD radio	$350	$350
655	Satellite radio	$595	$595
6FL	iPod and USB adapter	$400	$400
752	Enhanced Premium Sound *(Requires 609 or ZTP on indicated models)*	$1,900 (req'd)	$1,900 (req'd)
Colors / Upholsteries			
	Non-Metallic paint	STD	STD
	Metallic paint	$475	$475
GE	Cloth/Leather	STD	STD
NC	Novillo Leather (Included in package)	$950 ZPP	$950 ZPP
ND	Extended Novillo Leather (In combination with ZPP)	$2,000 $1,100	$2,000 $1,100
Packages			
ZCW	Cold Weather Package	$750	$1,000
ZPP	Premium Package *ND Extended Novillo Leather (upgrade)*	$1,900 +$1,100	$1,900 +$1,100
ZTP	Technology Package	$3,250	$3,250
Other Charges			
Destination & Handling		$775	$775
Gas Guzzler Tax		$1,300	$1,300

Note: Package contents not fully represented above. Comprehensive package descriptions available separately.

All prices and specifications are subject to change without notice. STD - Standard Equipment, NA - Not Available, NC - No Charge Option

* The Dealer's ultimate cost may vary due to incentives, allowances and other programs or payments.

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Package Overview

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		M3 Coupe	M3 Sedan	Retail Price
ZCW	**Cold Weather Package** 464 Ski bag 494 Heated front seats 502 Retractable headlight washers	x		**$750**
	Cold Weather Package 465 Fold down rear seats 494 Heated front seats 502 Retractable headlight washers		x	**$1,000**
ZPP	**Premium Package** 313 Power folding mirrors 319 Universal Garage Door Opener 4MX Blue-gray Brushed Aluminium Trim *or* 4MY Carbon Leather interior trim *or* 4MZ Sycamore Anthracite Wood Trim 4NA Digital compass mirror 639 BMW Assist NC Novillo Leather *or* ND Extended Novillo Leather	x x	x x	**$1,900** **+ $1,100**
ZTP	**Technology Package** 223 Electronic Damping Control 2MD M Drive 322 Comfort Access system 609 Navigation system	x	x	**$3,250**