



BMW ALPINA B7: Exclusively from BMW of North America.



The power of 500 horses meets
the presence of BMW's flagship 7 Series.



Throughout its 90-year history, the BMW name has stood for unrelenting excellence. And since 1977, the flagship 7 Series has been the standard by which all other BMW models are produced – and competitors judged. A commanding blend of luxury-car comfort and athletic performance, the multi-award-winning 7 Series pays tribute to BMW's heritage, while it burnishes BMW's high-performance reputation.

For over 40 years now, the automotive specialty firm ALPINA has offered one-of-a-kind, hand-finished automobiles to a select clientele. The BMW ALPINA B7 is a luxury sedan with the power, performance and uncommon refinement to challenge the most potent exotics, in a vehicle that can be appreciated every day.



The BMW ALPINA B7: A limited-edition sedan for those who want their power delivered on a silver platter.



Stunning in repose, starting in action, the BMW ALPINA B7 is a rare reward for a fortunate few. Here, set against the brilliance of exclusive ALPINA Blue Metallic paint, the massive 21" ALPINA CLASSIC alloy wheels gleam in the light. Hit the Start button to awaken the mighty engine, then enjoy the power, design, and refinement of a BMW ALPINA B7.



This much power
never looked so
magnificent.

The true beauty of the BMW ALPINA B7 engine can best be appreciated by automotive engineers and racecar drivers. It starts with BMW's award-winning, production 4.4-liter V-8 block, which BMW then strengthens with additional heat treatments before sending it to the ALPINA plant in Buchloe, Germany.

ALPINA then assembles the engine, pairing BMW's fully variable Valvetronic system with their own mechanically driven radial supercharger to create an engine of astonishingly high output: 500 horsepower at 5500 rpm; awe-inspiring low-end torque that rises to 516 lb-ft at 4250 rpm; and a 6000-rpm redline.

The engine is then forwarded to BMW, along with an innovative cooling system for the gearbox, engine and other components. The result is the fastest 7 Series vehicle ever, achieving a 0-60 time of just 4.8 seconds¹ and a top speed of 186 mph. ALPINA's SMITCH-TRONIC 6-speed sequential automatic transmission puts all of this spectacular power at your command through steering wheel-mounted buttons. A unique ALPINA sport-tuned suspension and Active Roll Stabilization, coupled with near 50/50 weight distribution, deliver optimal balance and handling for a driving experience that simply cannot be found in any other luxury sedan.

ALPINA.com reads: BMW agrees to obey all posted speed laws and always wear safety belts.



The purest expression
of automotive bliss.

Even at a glance, the BMW ALPINA B7 is strikingly different from other BMW 7 Series Sedans. The aerodynamic bodykit with rear spoiler, which gives the BMW ALPINA B7 its distinctive silhouette, reduces wind resistance and increases high speed stability. Elegant 21" alloy wheels underscore its high-performance attitude.

The BMW ALPINA B7 is distinctive in another sense: each vehicle allows its owner creative control. In addition to a selection of paints, upholstery colors and wood trims, purchasers can also choose the signature ALPINA Blue Metallic exterior paint warmed by handsome ALPINA Wood trim.

The comprehensively equipped BMW ALPINA B7 includes nearly every amenity as standard. However, there is still room for further personalization, with conveniences that range from Active Cruise Control and NightVision to the optional Rear Entertainment Package, and more.

The BMW ALPINA B7, with its commanding performance, consummate craftsmanship and rewarding quality, it is more than a sedan. It is a work of automotive art.



ALPINA Wood trim is shown.



Custom Badge. Name. See the interior shown.

BMW Ultimate Service™. An exotic car. A premium ownership experience.¹

At many luxury car companies, owners are expected to pay exorbitant maintenance costs as part of their ownership experience. Or abide by a mileage limit on their roadside assistance plan. This usually makes them think long and hard before driving long and hard.

Not at BMW. We think it's more important that our customers feel free to experience the thrilling performance – quick acceleration, fade-free braking, and agile handling – that made them choose a BMW in the first place. That's why we've created BMW Ultimate Service.™

This suite of premium benefits – the no-cost BMW Maintenance Program, unlimited-mileage Roadside Assistance, New Vehicle Limited Warranty and BMW Assist™ Safety Plan services with TeleService – is included as standard in the BMW ALPINA B7.

BMW is the only luxury automotive company in the world with the insight to make this level of premium coverage available, which is only natural – from “The Ultimate Driving Machine.”™

BMW Ultimate Service¹ leads the industry in providing incredible value and peace of mind. This service includes:

The BMW Maintenance Program. One of the only no-cost maintenance programs in the industry. For four years or 50,000 miles from the original in-service date of the vehicle, whichever comes first, you pay nothing for all scheduled inspections, oil changes, brake pads, wiper blade inserts and other wear-and-tear items. And thanks to advanced BMW technology you may need to bring your vehicle in for routine inspections only about once a year, saving you time, as well as money.

BMW Roadside Assistance. One of the industry's most comprehensive plans available. Not only is it no-charge for the first four years, but there is no mileage limit. So no matter what the odometer reads, you enjoy the assurance of on-the-road help 24/7, anywhere in the United States, Canada and Puerto Rico.

BMW New Vehicle Limited Warranty. Covers your vehicle for four years/50,000 miles, whichever comes first. This includes limited coverage for defects in materials or workmanship. And only Original BMW and ALPINA Parts are used, assuring you that your vehicle will continue to perform as it should.

BMW Assist™ Safety Plan.² Provides services that enhance your on-the-road peace of mind. These include Automatic Collision Notification, Enhanced Roadside Assistance, Remote Door Unlock, Stolen Vehicle Recovery, and more.

TeleService. BMW is the world's only vehicle smart enough to monitor and transmit its operating condition and service needs to your BMW center. They then call you to schedule a time that's convenient to bring your vehicle in for service.

¹The BMW Maintenance Program and New Vehicle Limited Warranty come standard for 4 years or 50,000 miles, whichever comes first. Roadside Assistance and BMW Assist Safety Plan Services come standard for 4 years unlimited miles.

²For BMW Assist program details, call toll-free 1-888-333-6118, log on to bmw.us.com/ultimate or visit your local authorized BMW center.

BMW Ultimate Service coverage applies only to U.S.-specification BMWs imported and distributed by BMW of North America and sold in Canada through authorized BMW centers in its European Delivery program. Vehicles purchased or leased from BMW centers in any other country do not qualify for BMW Ultimate Service.



Exterior paints



490*
ALPINA Blue Metallic



300
Alpine White Non-metallic



668
Jet Black Non-metallic



354
Titanium Silver Metallic



472
Sterling Gray Metallic



A36
Titanium Gray Metallic



A35
Monaco Blue Metallic



A39
Barbara Red Metallic



475
Black Sapphire Metallic

* ALPINA Blue Metallic paint is only available with ALPINA wheels in

Interior trims/Upholsteries



490+
ALPINA Wood

* ALPINA Wood is only available with ALPINA Blue Metallic paint.

Interior trim s



4AH
American Walnut
Matt Wood



438
Dark Ash Wood



U6GE
Cream Beige
Nasca Leather

Upholsteries



U6FA
Flannel Gray
Nasca Leather



U6NB
Natural Brown
Nasca Leather



U6SW
Black
Nasca Leather

Color combination chart

Materials	Nasca Leather			
	U6GE Cream Beige	U6FA Flamed Gray	U6NB Natural Brown	U6S'WB Black
Upholstery colors				
Exterior paints				
490 ALPINA Blue Metallic	◆	◆	◆	◆
300 Alpin edel/ite Non-metallic	◆	◆	◆	◆
658 Jet Black Non-metallic	◆	◆	◆	◆
354 Titanium Silver Metallic		◆		◆
472 Sterling Gray Metallic	◆	◆		◆
A35 Titanium Gray Metallic	◆	◆	◆	◆
A35 Monaco Blue Metallic	◆	◆	◆	◆
A39 Barbens Red Metallic	◆	◆		◆
475 Black Sapphire Metallic	◆	◆	◆	◆
Interior trims				
490 ALPINA Wood				
4AH American Walnut Matt Wood				
438 Dark Ash Wood (optional)				

◆ 490 - ALPINA Blue Metallic paint is only available with ALPINA Wood trim.
 ◆ 490 - ALPINA Wood trim is only available with ALPINA Blue Metallic paint.
 ◆ 4AH - American Walnut Matt Wood is available with all paint selections except ALPINA Blue Metallic.
 ◆ 438 - Dark Ash Wood trim is only available with all paints except ALPINA Blue Metallic.

Standard/Optional equipment

	BMW ALPINA B7
Performance and efficiency	
4.4-liter DOHC (4-cam) 32-valve supercharged 90° V8 engine with Valvetronic	●
Double-VANOS steplessly variable valve timing	●
Aluminum block and cylinder heads	●
Electronically controlled engine cooling	●
Digital Motor Electronics engine-management system with adaptive-hold control	●
6-speed SWITCH-TRONIC automatic transmission with Adaptive Transmission Control (ATC)	●
Electronic gear selector	●
Liquid-cooled alternator	●
Handling, ride and braking	
ALPINA sport suspension	●
Aluminum double-pivot strut-type front suspension	●
Aluminum 4-link integral rear suspension	●
Aluminum front and rear subframes	●
Active Roll Stabilization (ARS)	●
Twin-tube gas-pressure shock absorbers	●
Self-leveling rear suspension with air springs	●
Vehicle-speed-sensitive variable-assist, variable-ratio rack-and-pinion power steering	●
4-wheel ventilated disc brakes with electronic brake proportioning	●
Electromechanical parking brake	●
Automatic Parking Brake	●
Dynamic Stability Control (DSC)	●
Anti-lock Braking System (ABS)	●
Dynamic Traction Control (DTC)	●
Dynamic Brake Control (DBC)	●
Exterior and aerodynamics	
21" ALPINA CLASSIC light alloy wheels with 245/35 ZR 21 front / 285/30 ZR 21 rear performance tires ¹	●
ALPINA aerodynamic body kit	●
Body-color bumpers with hydraulic energy absorbers and (front only) compressible elements	●
Power adjustable, power-folding, heated, auto-dimming body-color side-view mirrors	●
High-Gloss black shadowline exterior trim	●
Aluminum hood and front fenders	●
● Standard ○ Optional ★ Rear Entertainment Package	

¹ Due to low-profile tires, directional wheels, tires and suspension parts are more susceptible to road hazard and consequential damage. Performance tires are recommended for driving in snow and for conditions.
² Drive's side only.
³ Additional features for this system accessible through iDrive system.
⁴ Not all Bluetooth®-enabled phone models are supported by BMW's hands-free Bluetooth wireless technology system. Please visit your BMW dealer for a list of compatible phones.

	BMW ALPINA B7
Exterior and aerodynamics (cont.)	
Xenon Adaptive Headlights with dynamic auto-leveling	●
Halogen ellipsoid front foglights	●
White side indicator lights	●
Windshield wiper sweep regulated for optimum coverage ² with single-wipe control	●
Heated wiper parking area with variable parking position to reduce wiperblade wear	●
Amplified passenger-side wiper arm	●
Washer jets in wiper arms, heated fluid supply	●
High-pressure headlight cleaning system with removable washer jets	●
Choice of standard or metallic, or special ALPINA Blue Metallic paint	●
Smooth underbody	●
Instrumentation and controls	
Electronic analog speedometer and tachometer	●
LCD main and trip odometers	●
Condition-based Service display ³	●
Expanded Check Control vehicle monitor system	●
iDrive concept	●
Start/Stop button	●
Electronic control stalks	●
LCD displays and warning indicators in dial faces	●
3-spoke sport multi-function steering wheel, leather-wrapped with handsewn ALPINA design; features SWITCH-TRONIC buttons/controls, audio and phone controls, one programmable control, power tilt/telescopic adjustment with auto on/off for entry and exit	●
Programmable cruise control	●
Active Cruise Control	○
On-board computer	●
Navigation system	●
HighVision	○
Voice Activation system	●
Bluetooth® wireless technology ⁴ for hands-free calling	●
Brake Wear Display	●
Tire Pressure Monitor	●
Audio/Visual	
Logic 7 audio system with 13 speakers, Digital Sound Processing and 6-disc in-dash CD changer with MP3 playback capability; includes 2 subwoofers and all features of standard audio system	●
Auxiliary input located inside middle console	●
Rear Entertainment Package: includes 6.5" 16:9-format Liquid Crystal Display (LCD) monitor, multi-mounted 6-disc CD/DVD changer, headphone jacks, rear Drive controller	★
SIRIUS Satellite Radio	●
HD Radio ⁵ - receive free, digital AM/FM broadcasts in clear, zero-free quality sound, "multicast" FM stations, and innovative data services	○

Standard/Optional equipment

Interior seating and trim	BMW ALPINA B7
Nappa leather upholstery ¹	●
Memory system for driver's seat, steering wheel, and power-folding outside mirrors (2 positions)	●
16-way power front Comfort sport seats with 4-way lumbar support; includes articulated upper backrest, adjustable backrest width, adjustable thigh support, passenger's-seat memory, active head restraints with adjustable side support	●
Active driver's seat with gentle massage action	●
Ventilated front seats	●
Heated front seats with hair heating and balance control	●
Heated rear seats	●
Climate-controlled front console compartment with coinholder, trunk-release lockout, and illumination	●
Alcantara headliner and sun visors	●
ALPINA design velour floor mats	●
Biker-plated ALPINA production plaque	●
Safety and security	
Intelligent Safety and Information System (ISIS) for deployment of safety systems	●
Dual front-impact airbag Supplementary Restraint System (SRS) with dual-threshold deployment, 2-stage "smart" airbags	●
Front safety belts with automatic pretensioners and force limiters	●
Automatic locking retractors (ALR) on all passenger safety belts (for installation of child-restraint seats)	●
Front-seat Head Protection System (HPS)	●
Front-seat side-impact airbags	●
Active Knee Protection	●
Rear-seat Head Protection System (HPS)	●
Rear-seat side-impact airbags	○
Active front head restraints	●
BMW Assist ² with Bluetooth [®] wireless technology for hands-free calling (with Bluetooth-enabled mobile phone), phonebook downloading and speech recognition capabilities ⁴	●
Adaptive Brake Lights	●
Battery Safety Terminal	●
Automatic fuel-pump shutoff upon severe accident impact	●
Central locking system with double-lock anti-rick feature, selective unlocking ³	●
Coded Driveway Protection	●
Rayway Lighting feature ⁵	●
Alarm system with operator from remote, interior motion detector	●
● Standard	
○ Optional	
¹ See Upholstery section for detailed information on available upholstery colors.	
² Not all Bluetooth-enabled phone models are supported by BMW's hands-free Bluetooth wireless technology system. Please visit your BMW center for a list of compatible phones. Bluetooth allows visually impaired phonebook download capability with BMW-approved phones.	
³ Programmable via Vehicle & Key Memory.	
⁴ For complete details on BMW Ultimate Service [™] , visit bmwusa.com/usa/almw/ultimate-service .	

Comfort and convenience	BMW ALPINA B7
Vehicle & Key Memory	●
Keyless entry with main-function remote control	●
Remote trunk release	●
Power soft-close automatic doors and trunk lid	●
Continuously variable stepless door brakes	●
Power windows with key-off operation, "one-touch" operation and anti-trapping feature	●
Automatic front climate control with full separate left/right controls, solar sensor, automatic recirculation, heat-at-rear feature, left/right temperature-controlled rear outlets, auto ventilation	●
Activated charcoal micro-filter ventilator	●
Power 2-way moonroof with key-off and "one-touch" operation, conceal panel and wind deflector	●
Window and moonroof opening possible from remote control	●
Climate control infrared windshield	●
Dual powerheated automatic-dimming outside mirrors	●
Automatic roll-down of right outside mirror for visibility of curb when backing up	●
BMW Universal garage opener (garage door opener) integrated into rear-view mirror housing	●
Enhanced interior lighting system including front and rear left/right reading lights	●
Footwell lighting front and rear	●
Evening lighting on interior door panels	●
BMW Ambiance lighting front, rear and door panels	●
Illuminated visor vanity mirrors front and rear	●
LED "atmosphere" lights in C-pillars	●
Illuminated front console compartment	●
Glove compartment with rechargeable take-out flashlight	●
Illuminated exterior door handles and ground illumination	●
Rain-sensing windshield wipers with electronically controlled, reversible wiper mode	●
Park Distance Control with graphic display	●
Power outlet in passenger's-side footwell area	●
Comfort Access system	●
Dual cupholders front and rear (total of 4 cup capacity)	●
Rear center armrest with storage compartment	●
Power rear window and rear side-window sunshades with driver and rear-passenger controls	●
SIR bag	●
Fully finished trunk with in-trunk release	●
Automatic trunk opening and closing	●
BMW Services	
BMW Ultimate Service [™] ⁶	●

Technical data

Weight	BMW ALPINA B7	
Unladen	lbs	4552
Weight distribution, front/rear	%	51.3/48.7
Engine		
Type	supercharged V-8	
Bore/stroke	inch	3.62/3.28
Nominal output/hp	hp	500 @ 5000
Max torque/hp	lb-ft	516 @ 4250
Compression ratio	-	9.0
Fuel grade	unleaded premium	
Transmission		
Automatic ratios	8M1	:1 4.17/2.34/1.52
	8MVI	:1 1.14/0.87/0.69
	R	:1 3.40
Final drive ratio	-1	3.64
Performance		
Acceleration 0-60 mph ⁸	sec	4.8
Top speed	mph	158
Aerodynamic drag coefficient	C _d	0.31
Turning circle	ft	38.7
Fuel consumption⁹		
City/highway	mpg	15/23
Tires, wheels and brakes		
Tire dimensions	front	245/35 ¹¹
Standard	rear	285/30 ¹¹
Wheel dimensions	front	inch 21 x 9.0
Standard	rear	inch 21 x 10.5
Material	alloy	
Brake dimensions (diameter x thickness)	front	inch 14.7 x 1.42
	rear	inch 14.6 x 0.94
⁸ ALPINA test results. Actual acceleration results may vary depending on specification of vehicle, road and environmental conditions; loading procedures and driving style. These results should be used for comparison only, and no driver should not be on competition public roads. BMW urges you to obey all posted speed laws and always wear safety belts.		
⁹ EPA estimated figures are for comparison purposes only. Your actual mileage will vary depending upon speed, driving habits, weather and driving conditions; actual mileage will most likely be lower.		
¹¹ Performance tires. Due to low profile tires, please note wheels, tires and suspension parts are not as applicable to road hazard and consequential damages. Performance tires are recommended for driving in snow and ice conditions.		



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