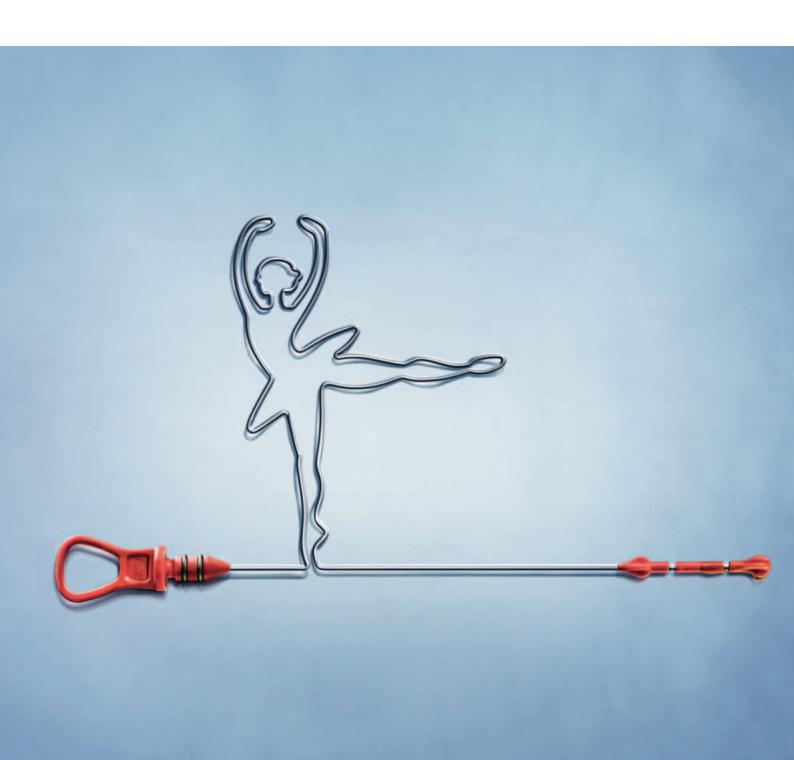


JOY FREES YOUR MIND.

BMW SERVICE INCLUSIVE & EXTENDED WARRANTY.

WOULDN'T YOU RATHER THINK ABOUT A SPECIAL EVENING THAN YOUR NEXT SERVICE?

WITH BMW SERVICE INCLUSIVE YOU CAN.



WHAT WOULD YOU PREFER TO PLAN? A SPECIAL EVENING? OR YOUR NEXT SERVICE APPOINTMENT.

Welcome to the world of BMW Service Inclusive. A world where you can devote yourself to the finer things in life, such as your next visit to a theatre – and let us look after your BMW service and maintenance needs.

With BMW Service Inclusive, you can enjoy every second of driving a BMW – without having to worry about service and maintenance. BMW Service Inclusive gives you the peace of mind that only comes with BMW certified technicians, state-of-the-art BMW diagnostic technologies and Original BMW Parts. You can visit any BMW authorised workshop in Canada to get your BMW serviced.

BMW Service Inclusive comes in different packages to ensure the perfect fit for your driving style. Within these packages, you can also vary the time/kilometre allowance to suit your individual needs. You are free to upgrade and extend BMW Service Inclusive Scheduled Maintenance, to BMW Service Inclusive Plus Full Maintenance (applicable surcharge may apply).

LIMITED COSTS. UNLIMITED VALUE.

BMW Service Inclusive gives you complete cost transparency. Your on-board service features take the concept of service convenience to the next level. BMW's innovative maintenance concept keeps you up to date – you always know exactly when your next service is due. Cost efficiencies, service transparency and easier planning put you in pole position.

BMW's quest for perfection is not limited to automotive engineering. It also extends to our maintenance system. Condition Based Service (CBS) bears clear testimony to BMW's leading role in this field. It permanently monitors oil levels and the degree of wear and tear of individual components.

It also checks the time/kilometre recommendations for service intervals. It analyses this data and tells you when a service is due. And to save you time and hassle, BMW TeleServices, where applicable, sends the information captured by CBS directly to your BMW Retailer for a prompt follow up with you as to when the best time for a maintenance appointment will be.

BMW SERVICE INCLUSIVE SCHEDULED MAINTENANCE. SERVICE THE WAY IT WAS MEANT TO BE.

With BMW Service Inclusive Scheduled Maintenance, you have the right to have service and maintenance work on the vehicle performed during the agreed term by your selling retailer or any participating BMW Service authorised workshop. The benefits of Service Inclusive Scheduled Maintenance are transferred to the next owner if the vehicle is sold during the term of your contract.

The service package consists of maintenance work and services for your BMW (including oil, labour and all necessary Original BMW Parts) as stated in the following:

- Engine oil change including oil filter
- Service/replacement of air filter, fuel filter, micro filter, spark plugs
- Service brake fluid
- Service vehicle check

BMW SERVICE INCLUSIVE PLUS FULL MAINTENANCE. A NEW TYPE OF SERVICE EXPERIENCE.

With BMW Service Inclusive Plus Full Maintenance, you have the right to have the maintenance and repair work on the vehicle performed during the agreed term by your selling retailer or any participating BMW Service authorised workshop. The benefits of Service Inclusive Plus Full Maintenance is transferred to the next owner if the vehicle is sold during the term of your contract.

The service package consists of wear-and-tear repairs as well as maintenance work and services for your BMW (including oil, labour and all necessary Original BMW Parts) as stated in the following:

- Engine oil change including oil filter
- Service/replacement of air filter, fuel filter, micro filter, spark plugs
- Service brake fluid
- Service vehicle check
- Brake pads, front and rear
- Brake discs, front and rear
- Clutch (if worn)
- Windshield wiper blades within framework of engine oil change (if necessary)

WOULDN'T YOU RATHER THINK ABOUT YOUR NEXT BIRDIE THAN YOUR NEXT SERVICE?

WITH BMW SERVICE INCLUSIVE YOU CAN.



WOULDN'T YOU RATHER THINK ABOUT YOUR NEXT ADVENTURE THAN YOUR NEXT SERVICE?

WITH BMW SERVICE INCLUSIVE YOU CAN.



BMW EXTENDED WARRANTY. THE ULTIMATE IN COVERAGE.

With BMW Extended Warranty, you have the added comfort, protection and peace-of-mind knowing that your vehicle is covered for repair of defects beyond the 48-month 80,000 km New Car Limited Warranty period. The BMW Extended Warranty is available in either a 2 or 3 year extension, up to 200,000 km (whichever occurs first).

The BMW Extended Warranty also includes Roadside Assitance for the duration of the term. This means you can enjoy the following benefits at no additional cost:

- Emergency Service Calls
- Mechanical Breakdown Towing
- Winching
- Trip Interruption Benefits
- Traffic Accident Services and Benefits
- Travel Planning Services

In addition, the BMW Extended Warranty and Roadside Assistance is transferred to the next owner if the vehicle is sold during the term of your contract.

MORE SERVICE FOR YOU.

You can extend the term or scope of any BMW Service Inclusive package up until 4years 80,000 kilometres from the in-service date of the vehicle, as often as you wish (applicable surcharge may apply).

And if you sell your BMW, the subsequent owner is also free to upgrade the BMW Service Inclusive package that comes with the vehicle (applicable surcharge may apply).

If you have any questions regarding BMW Service Inclusive or Extended Warranty, your BMW Retailer will be happy to help. Also visit **www.bmw.ca** for more information.

BENEFITS AT A GLANCE.

- Transparent overview of costs and services
- Maximum quality guaranteed through highly skilled staff
- Maximum ease with unique KeyReader online diagnosis
- Peace of mind maintenance and repair

- Maximum safety, mobility and flexibility
- Excellent chance of high resale value
- Applicable at any BMW Retailer within Canada

More about BMW

www.bmw.ca



Applicable vehicles.

Model year 2011 or newer BMW models.

Term of validity.

The term of validity begins on the in-service date of the vehicle and ends when the agreed time/kilometre milestone has been reached (whichever is reached first).

Duty of care.

Entitlement to these services assumes that you have driven your car properly and had it serviced as recommended by the manufacturer. The following items are not covered:

- Damage to paint finish, body, covers, panels
- Fuel, contamination in the fuel system
- Glass damage (e.g. windows, headlights)
- Wind, squeaking and rattling noises, as well as environmental contamination
- Tires, wheel imbalances and wheel damage
- Repairs to accessories, which were not included when the new vehicle was ordered
- Repairs for which the vehicle user is responsible (e. g. engine damage due to insufficient oil, participation in race events)

Services provided by BMW Road Assistance, statutory warranty claims as well as exclusions of warranty claims as stated in the conditions of sale for new vehicles remain unaffected.

Errors and omissions excepted.

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