

2011 Model Year
Suggested Retail Price

Effective January 28, 2010

	M3 Coupe	M3 Sedan	M3 Convertible
U.S. Models			
Base Price U.S.A. Port of Entry*	\$58,400	\$55,400	\$67,050
Base Price Euro Delivery Munich Pick Up	\$54,310	\$51,520	\$62,355
Base Price Diplomatic U.S.A. Port of Entry	\$55,480	\$52,630	\$63,700

Options

2MK	M Double-clutch Transmission with Drivelogic	\$2,900	\$2,900	\$2,900
2MT	19" Forged and polished Double Spoke wheels (Style 220M) with mixed tires (19x8.5, 245/35 R19 front and 19x9.5, 265/35 R19 rear) (Not in combination with ZCP on restricted models)	\$1,200	\$1,200	\$1,200
		(restr.)	(restr.)	
302	Anti-theft alarm system	\$400	\$400	\$400
403	Moonroof	NC	\$1,050	NA
465	Split fold-down-rear seat (Included in package)	STD	\$475 ZCW	NA
494	Heated front seats (Included in package)	\$500 ZCW	\$500 ZCW	\$500 ZCW
4MX	Blue-gray Brushed Aluminium Trim (Included in package)	\$500 ZPP	\$500 ZPP	\$500 ZPP
4MY	Carbon Leather interior trim (In combination with ZPP)	\$500 NC	\$500 NC	\$500 NC
4MZ	Sycamore Anthracite Wood trim (In combination with ZPP)	\$500 NC	\$500 NC	\$500 NC
4UT	Through-loading system with integrated transport bag (Included in package)	NA	NA	\$195 ZCW
507	Park Distance Control (rear only)	\$380	\$380	\$380
5AC	Automatic high beams (Requires ZPP on indicated models)	\$250 (req'd)	\$250 (req'd)	\$250 (req'd)
639	BMW Assist with Bluetooth (Included in package)	\$750 ZPP	\$750 ZPP	\$750 ZPP
655	Satellite radio with 1 year subscription	\$350	\$350	\$350
6FL	iPod and USB adapter	\$400	\$400	\$400
6NF	Smartphone Integration (Requires 6FL on indicated models) (Requires ZPP or 639 on indicated models)	\$150 (req'd)	\$150 (req'd)	\$150 (req'd)
752	Enhanced Premium Sound (Requires 609 or ZTP on indicated models)	\$1,900 (req'd)	\$1,900 (req'd)	\$1,900 (req'd)

Priority 1 Options

223	Electronic Damping Control (Included in package)	\$1,000 ZCP, ZTP	\$1,000 ZCP, ZTP	\$1,000 ZTP
326	Rear spoiler deletion	NC	NC	
415	Power rear sunshade	\$350		
417	Rear manual side window shades with power rear window shade		\$575	

Colors

Non-Metallic paint	STD	STD	STD
Metallic paint	\$550	\$550	\$550

Upholsteries

GE	Cloth/Leather	STD	STD	NA
NC	Novillo Leather (Included in package)	\$950 ZPP	\$950 ZPP	STD
ND	Extended Novillo Leather (In combination with ZPP) (Requires 609 or ZTP on indicated models)	\$2,000 \$1,100 (req'd)	\$2,000 \$1,100 (req'd)	\$1,100 (req'd)

Packages

ZCP	Competition Package	\$2,500	\$2,500	NA
ZCW	Cold Weather Package	\$750	\$1,000	\$750
ZPP	Premium Package ND Extended Novillo Leather (upgrade)	\$2,000 +\$1,100	\$2,000 +\$1,100	\$1,350
ZTP	Technology Package (In combination with ZCP)	\$3,250 \$2,500	\$3,250 \$2,500	\$3,250

Note: Package contents not fully represented above. Comprehensive package descriptions available separately.

Other Charges

Destination & Handling	\$875	\$875	\$875
Gaz Guzzler Tax	\$1,300	\$1,300	\$1,700