



Specifications: 2010 BMW e90/e92/e93 Calendar

Target Audience: The Target Audience is Middle class Urban and suburban Males between the ages of 18-40, who are BMW drivers, auto enthusiasts, and or related to car industry.

Mission Statement: Providing a Top Quality 12 Month Calendar published by a BMW 3 series enthusiast, for BMW 3 series enthusiasts. This product is being offered as a non-profit item to help grow the desire to own, modify, customize, and enjoy “The Ultimate Driving Machine”.

Quantity: 1,000

Size: 9” x 12” Closed, 12” x 18” open

Pages: 24 + Cover

Printing: 4/4 + Spot UV cover

Stock: 100# Matte Cover
80# Coated text

Binding: Saddle Stitched

Additional Finishing: Single Hole Punch

Deadline: ALL HIGH-RES FILES AND COPY MUST BE SUBMITTED NO LATER THAN MONDAY AUGUST 31ST, 2009.

Print Date: September 14th, 2009

Ship Date: October 5th, 2009.

Media Channels: Bimmerpost.com and affiliate sites, e90post.com, m3post.com, eBay.com, and facebook.com, BMW CCA (Roundel).

Distribution: WORLD-WIDE shipping, all calendars are mailed Via USPS from Long Island, NY. Item is packaged with a white 28# booklet envelope, chipboard backing from zip code (11530). Bulk or Wholesale inquiries are welcome, and are mailed VIA UPS ground.



Sponsorship Rates: 2010 BMW e90/ e92/ e93 Calendar

Price per month: \$250.00 (US)

Copy: Sponsorship Ad space is 1.75" x 11" (SEE SAMPLE BELOW)

Color: All ads will be produced using 4/c process. PMS colors are not available.

Month Option: Month requests are available; however it is on "FIRST COME FIRST SERVE" basis. The Publisher reserves the right to final edits of month due to appropriate matching of Car- Month- Sponsor.

Frequency: Any advertiser may purchase up to 3 Months for any one year.

Multiple month discounts: NO discounts are available.

Promotion: Receive 5 FREE copies of the Calendar for Every Sponsorship Month.

Ad Requirements: All Files must be emailed to Easternedgemotors@gmail.com. If the File is too Large to Email, a FTP site upload is available upon request. All Files Must be in "High Quality" 300 DPI resolution. Ad design is available @ a rate of \$100.00 additional.

Accepted file types: PDF*, TIFF*, JPEG, PSD, INDD, EPS. (*Preferred)

Proofing: A digital PDF proof will be emailed back for final approval.



"Stewart French" is the sponsor area. (NOT ACTUAL GRID)



Payments/ Credit Card Authorization:

PayPal Payments: easternedgemotors@gmail.com

*Please Note: Free Copies will be sent to P/P address on Account unless otherwise specified.

Or Credit Card Payment:

Date: _____

I Hereby authorize a Payment to be charged in the amount of \$ _____

Credit Card Type (please circle): Amex, Visa, or MasterCard.

Credit Card #: _____ CID#/ CVV#: _____

Expiration Date: _____ Signature: _____

Credit Card Billing Address:

Name: _____

Company: _____

Address: _____

City: _____

State: _____ ZIP: _____

Contact #: _____

E-Mail: _____

Month Requested: _____

Please Fax To: Eastern Edge Motors- (516) 222-1601 Attn: John Delafuente Tel.# (516) 532-1634. Hours 9am-5pm EST